

Management and Technique in Late Medieval and Early Modern Europe: Routledge Library Editions

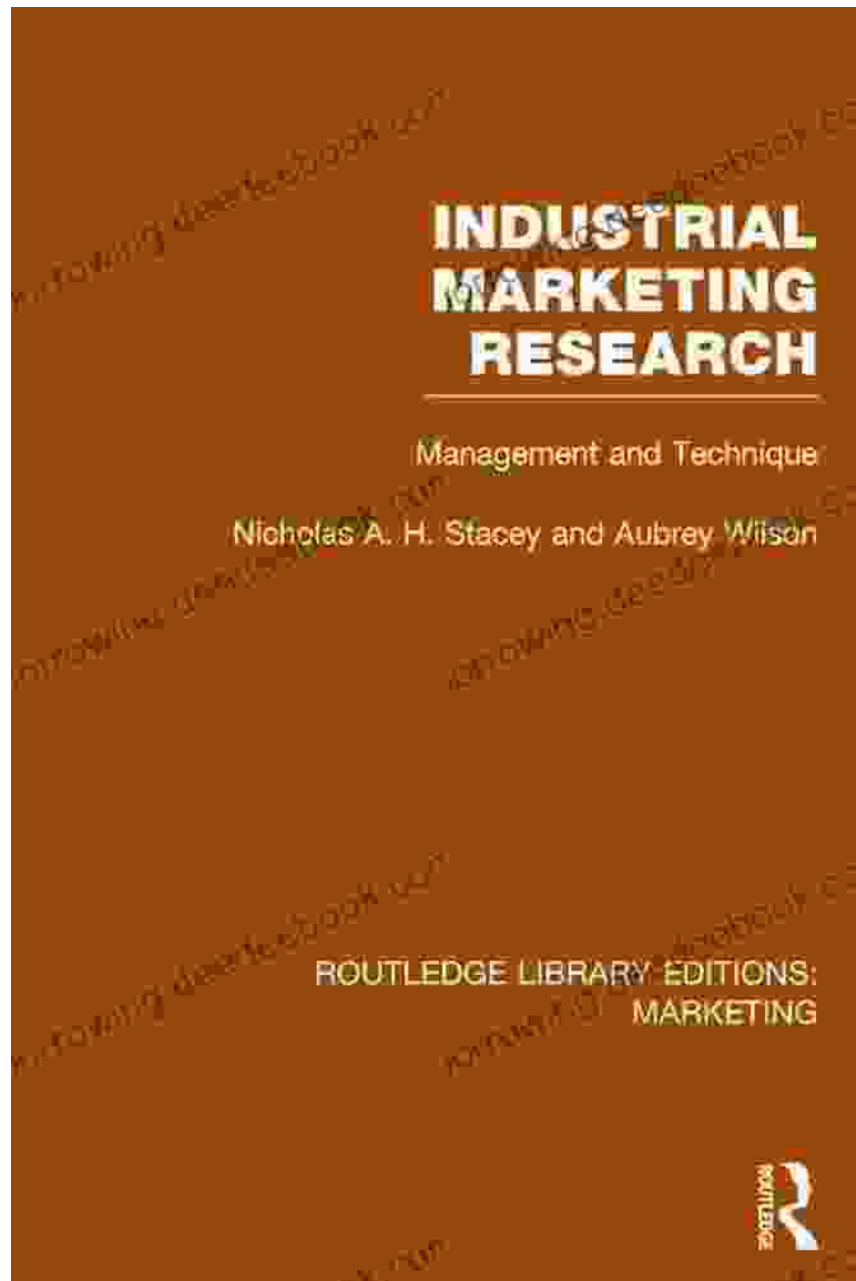


Industrial Marketing Research (RLE Marketing): Management and Technique (Routledge Library Editions: Marketing) by Jennifer L. Holm

★★★★☆ 4.6 out of 5

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By Nile McClelland

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The book is divided into three parts. Part One examines the development of management and technique in the late medieval period. It explores the emergence of new forms of organization and control in agriculture, mining, and manufacturing. It also examines the impact of these new forms of organization and control on the development of capitalism.

Part Two examines the development of management and technique in the early modern period. It explores the spread of new forms of organization and control to new industries and regions. It also examines the impact of these new forms of organization and control on the development of the modern state.

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"This is a valuable contribution to the study of management and technique in late medieval and early modern Europe. McClelland provides a comprehensive overview of the topic, drawing on a wide range of sources

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About the author

Nile McClelland is Professor of History at the University of Toronto. He is the author of numerous books and articles on the history of management and technique in late medieval and early modern Europe. His research interests include the development

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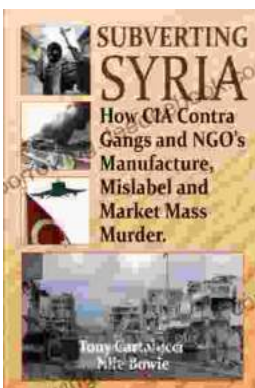
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