

Selling Your Specialty Act to Hollywood: A Comprehensive Guide

Are you a talented performer with a unique specialty act? Have you always dreamed of performing in Hollywood and taking your career to the next level? If so, then this article is for you.



SELLING YOUR SPECIALTY ACT TO HOLLYWOOD

by Alistair McDowall

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In this comprehensive guide, we will provide you with everything you need to know about selling your specialty act to Hollywood. We will cover everything from creating a strong marketing package to networking with industry professionals.

Creating a Strong Marketing Package

The first step to selling your specialty act to Hollywood is to create a strong marketing package. This package should include the following materials:

- A high-quality video of your performance
- A professional headshot
- A resume highlighting your experience and skills
- A one-page bio
- A list of references

Your marketing package should be well-organized and visually appealing. It should also be tailored to the specific needs of the industry professionals you are targeting.

Networking with Industry Professionals

Once you have created a strong marketing package, the next step is to start networking with industry professionals. This can be done by attending industry events, joining professional organizations, and reaching out to casting directors and agents.

When networking with industry professionals, it is important to be professional and respectful. You should also be prepared to talk about your specialty act in a clear and concise way.

Getting Your Foot in the Door

Once you have made some connections in the industry, the next step is to get your foot in the door. This can be done by submitting your marketing package to casting directors and agents, or by auditioning for roles in films and television shows.

When submitting your marketing package, be sure to include a cover letter that explains why you are interested in working with the specific casting director or agent. You should also include a link to your video reel.

When auditioning for roles, be sure to prepare thoroughly. You should also be prepared to perform your specialty act in front of a panel of casting directors and producers.

Getting the Job

If you are lucky, you will eventually land a job performing your specialty act in Hollywood. Once you have landed a job, it is important to be professional and reliable. You should also be prepared to work hard and give your all to every performance.

With hard work and dedication, you can achieve your dream of performing in Hollywood. So what are you waiting for? Get started today and start selling your specialty act to Hollywood.

Here are some additional tips for selling your specialty act to Hollywood:

- Be unique and original. Hollywood is always looking for new and exciting talent.
- Be persistent. Don't give up if you don't get a job right away. Keep submitting your marketing package and auditioning for roles.
- Be professional. When networking with industry professionals, always be polite and respectful.
- Be prepared. When auditioning for roles, be prepared to perform your specialty act in front of a panel of casting directors and producers.

With hard work and dedication, you can achieve your dream of performing in Hollywood. So don't wait any longer, get started today!



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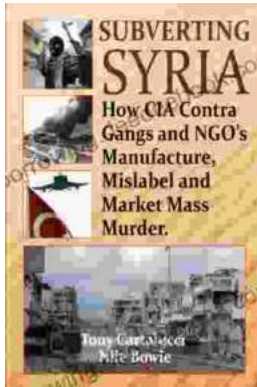
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