

The Juice Crew: The Story of Cold Chillin' Records and RPM

The Juice Crew was a hip hop collective that emerged from Queens, New York, in the early 1980s. The group was founded by DJ Marley Marl and included members such as Big Daddy Kane, Kool G Rap, and MC Shan. The Juice Crew was one of the most influential hip hop groups of the 1980s, and their music helped to define the sound of New York hip hop.

The Juice Crew's origins can be traced back to the late 1970s, when DJ Marley Marl began throwing house parties in Queens. Marl was one of the first DJs to use two turntables to blend beats and create new sounds. His parties quickly became popular, and he soon began to attract a following of young rappers.

In 1984, Marl founded Cold Chillin' Records, an independent record label that would release the Juice Crew's music. The label's first release was "Marley Marl Scratch," a compilation album that featured tracks from Marl and other Juice Crew members. The album was a critical and commercial success, and it helped to establish Cold Chillin' Records as a major force in the hip hop industry.



Goin' Off: The Story of the Juice Crew & Cold Chillin' Records (RPM Series Book 3) by Ben Merlis

★★★★☆ 4.7 out of 5

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The Juice Crew's music was characterized by its hard-hitting beats, clever lyrics, and социально conscious themes. The group's members were all highly skilled MCs, and they were able to trade verses effortlessly. The Juice Crew's music was also innovative, and they were one of the first groups to experiment with sampling.

The Juice Crew's success led to a number of solo albums from its members. Big Daddy Kane released his debut album, "Long Live the Kane," in 1988. The album was a critical and коммерческий success, and it helped to establish Kane as one of the most popular rappers in the world. Kool G Rap released his debut album, "Road to the Riches," in 1989. The album was also a critical and коммерческий success, and it helped to establish Kool G Rap as one of the most respected rappers in the world.

The Juice Crew continued to release albums throughout the 1990s, but their popularity began to decline in the late 1990s. The group's members eventually went their separate ways, but they remain one of the most influential hip hop groups of all time.

The Juice Crew's legacy can be heard in the music of many of today's most popular rappers. The group's hard-hitting beats, clever lyrics, and социально conscious themes have influenced a generation of musicians. The Juice Crew is a testament to the power of hip hop, and their music continues to inspire and motivate listeners today.

The Juice Crew's Impact on Hip Hop

The Juice Crew was one of the most influential hip hop groups of the 1980s. Their music helped to define the sound of New York hip hop, and they inspired a generation of rappers. The Juice Crew's impact on hip hop can be seen in the following ways:

- **They helped to popularize the use of the two-turntable setup.** DJ Marley Marl was one of the first DJs to use two turntables to blend beats and create new sounds. This technique became known as "scratching," and it is now one of the most common techniques used by DJs.
- **They helped to develop the "battle rap" style.** The Juice Crew's members were all highly skilled MCs, and they were often involved in rap battles. These battles helped to develop the "battle rap" style, which is a form of hip hop that focuses on lyrical skills and wordplay.
- **They helped to bring socially conscious themes to hip hop.** The Juice Crew's music often dealt with socially conscious themes, such as poverty, racism, and violence. This helped to bring these issues to the forefront of hip hop, and it inspired a generation of rappers to use their music to speak out against injustice.

The Juice Crew's impact on hip hop is undeniable. They were one of the most important groups of the 1980s, and their music continues to inspire and motivate listeners today.

The Juice Crew's Members

The Juice Crew was founded by DJ Marley Marl, and its members included Big Daddy Kane, Kool G Rap, MC Shan, Biz Markie, Roxanne Shanté, and

Tragedy Khadafi. Each member of the group brought their own unique skills and style to the Juice Crew, and they all played a vital role in the group's success.

DJ Marley Marl was the founder and leader of the Juice Crew. He was one of the most influential DJs of the 1980s, and he helped to popularize the use of the two-turntable setup. Marl was also a gifted producer, and he produced many of the Juice Crew's most well-known songs.

Big Daddy Kane was one of the most popular rappers of the 1980s. He was known for his lyrical skills, his clever wordplay, and his smooth delivery. Kane released a number of successful solo albums, including "Long Live the Kane" and "Ain't No Half Steppin'."

Kool G Rap was one of the most respected rappers of the 1980s. He was known for his hardcore lyrics, his complex rhyme schemes, and his aggressive delivery. Kool G Rap released a number of successful solo albums, including "Road to the Riches" and "Wanted: Dead or Alive."

MC Shan was one of the first rappers to achieve mainstream success. He was known for his catchy songs and his socially conscious lyrics. MC Shan released a number of successful solo albums, including "Down by Law" and "Ain't No Stoppin' Us Now."

Biz Markie was one of the most unique and innovative rappers of the 1980s. He was known for his quirky lyrics, his off-kilter delivery, and his use of comedy in his music. Biz Markie released a number of successful solo albums, including "Goin' Off" and "All Samples Cleared."

Roxanne Shanté was one of the first female rappers to achieve mainstream success. She was known for her aggressive lyrics and her confrontational style. Roxanne Shanté released a number of successful solo albums, including "Roxanne's Revenge" and "Bad Sister."

Tragedy Khadafi was one of the most politically conscious rappers of the 1980s. He was known for his intelligent lyrics and his passionate delivery. Tragedy Khadafi released a number of successful solo albums, including "Intelligent Hoodlum" and "Power of the Positive."

The Juice Crew was a diverse group of talented musicians, and each member brought their own unique skills and style to the group. The group's music was innovative and influential, and it helped to define the sound of New York hip hop.

The Juice Crew's Legacy

The Juice Crew is one of the most important hip hop groups of all time. Their music helped to define the sound of 1980s hip hop, and they inspired a generation of rappers. The Juice Crew's legacy can be seen in the music of many of today's most popular rappers.

The Juice Crew's music is still relevant today, and it continues to inspire and motivate listeners. The group's message of peace, unity, and love is a timeless one, and it is one that we all need to hear.



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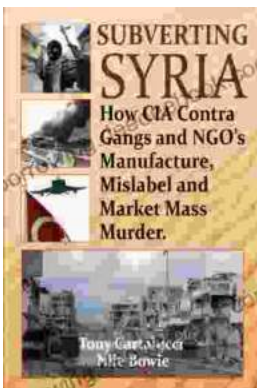
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